

# Client Case Study:

## Choosing the Right Fund Administrator for Scalable Growth



### Client Overview



#### Asset Class / Strategy

Private Operating Companies / Venture Capital

#### Services Provided by Linnovate Partners

- Full Fund Administration Services
- Call/Distribution Management
- Bookkeeping
- Financial Statement Preparation
- Waterfall Calculations
- Partner Capital Account Statements (PCAPs)
- Audit Support
- Payments
- Investor KYC



### About the Client

Founded in 2011 in Los Angeles, StrongVC is a venture capital firm that invests in seed to early stage technology companies across high-growth sectors with a specialized focus on the South Korean and Asian markets. The firm combines capital investment with strategic operational support to help startups scale, leveraging its deep regional expertise and proven ability to identify disruptive innovations before they reach mainstream adoption. Known for disciplined investing and hands-on guidance, StrongVC delivers strong returns while building trust with entrepreneurs and investors worldwide.

### The Challenge: Outgrowing Traditional Fund Administration

When StrongVC launched their first funds, its primary focus was on getting the fundamentals right, establishing investment processes, building a portfolio, and ensuring fund administration was in place. However, as the firm scales, its operational requirements grew exponentially and quickly expanded into a demand for scalable solutions that could keep pace with:

- 1 | Increasing transaction volumes from new funds and portfolio activity
- 2 | Investor expectations for real-time transparency and reporting
- 3 | Complex fund structures requiring advanced waterfall calculations and compliance controls

To maintain efficiency and meet these expanding demands, StrongVC required a more structured, systematic approach to its operational infrastructure. The firm needed integrated solutions that could streamline workflows, enhance accuracy, and provide the flexibility to adapt to increasing industry demands.

## Why StrongVC Chose Linnovate Partners

As StrongVC's operational demands grew in scale, the firm sought a strategic partner capable of delivering more than just back-office support, one that could streamline workflows, enhance efficiency, and future-proof their fund administration while prioritizing their LP-focused needs.

Linnovate Partners stood out by combining deep private equity and venture capital expertise with a tech-enabled service DNA. We leverage our proprietary technology to manage the client's data and enhance our internal processes – this means efficient onboarding, improved data management, and reducing our manual processes that enables us to deliver speed and accuracy into our reporting. This also opens up an opportunity for seamless digital access for investors as StrongVC enters its next stage of growth.

Our proven track record with similar funds ensured a seamless transition, but it was our commitment to true partnership, responsive onboarding, tailored solutions, and relentless focus on timeliness, that solidified trust and drove long-term success.



## Value Delivered



### Resolved Historical Data

We addressed legacy accounting gaps by reconstructing missing records, implementing corrective controls, and delivering a fully compliant data, enabling reliable insights to support the client's growth trajectory.



### Elevated Reporting Standards

By standardizing reporting templates, we enhance data transparency, accelerated disclosures, and aligned outputs to meet the increasing investor expectations.



### Optimized Reporting Structure

Through seamless onboarding into our technology platform, we optimized the client's reporting structure to ensure stakeholders receive accurate, real-time insights.



### Industry Expertise & Best Practices

We advised strategic guidance on industry best practices, empowering StrongVC to enhance their efficiency, scale reporting capabilities, and optimize their overall operational efficiency.

"I had a fantastic experience with Linnovate Partners. Their team was professional and attentive from start to finish. The process was smooth, and I especially appreciated their quick responses to my questions. They don't just deliver a service, they truly understand our business and adapt their support as we grow. Thanks to Linnovate Partners, our workflow has become much more efficient. I would highly recommend them to any business looking to streamline their operations."

— YunJung Huh

Operations Team Leader, StrongVC

## Contact our Sales Team

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